



USAID | PAKISTAN
FROM THE AMERICAN PEOPLE



Hard work always pays

A SUCCESS STORY

HONEY VALUE CHAIN DEVELOPMENT PROJECT

She thoroughly followed the latest management practices and overcome much of her problems of beekeeping.



- **Beekeeping contributes 50% in my household expenditure, to accomplish the needs of the life.**
- **Her future plans are to multiply the bee colonies and to get further progress.**

This is a case study of Begam Jan, a beekeeper. She is 56 years old, lives in a small village named kwarotangay, a beautiful village full of different kinds of flora located in Union Council Beshigram of Tehsil Madyan.

Begam Jan lives with her disable husband and her only son with in an extended family of 12 persons. She learnt about beekeeping from her father- in-law. Then she made her own hives from mud and wood and started beekeeping. She rears *apis cerana*. Every year she extracts honey from the hives and sells it out to earn money and support her family. But with changing environment many problems have arisen which badly affects the bees and honey production.

Recognizing this need, HVC project funded by USAID MEDA Entrepreneurs of Hujra Organization arranged different sessions of three days technical trainings in different intervals of time in 10 UCs of District Swat. One of the sessions was held in kwarotangay. Before the training HVCD female team visited the village to explore problems and needs of the beekeepers and registered deserving beekeepers for training. Bibi Jan was registered as a potential candidate for the training along with other sixteen female beekeepers. Begam Jan participated in the training session which was arranged in her house. Due to her aptitude and abilities, she was selected as a Group Leader of the Interest Group. In this training, knowledge about seasonal management, disease and pest control, extraction techniques were imparted to the participants. Along with other beekeepers, Begam Jan was also equipped with modern beekeeping techniques.

She got much benefit out of this training. Before the training, she had was having one weak hives with bees, the production of which was declining from last two years. But then she thoroughly followed the latest management practices and overcome much of her problems related to bees. She increased the number of hives from 1 to 2. Last season, Begam Jan got 7 kg of honey from each hive. She sold 12kg of honey and earned Rs.2,4000/- Begum Jan now also help other females regarding beekeeping modern techniques and methods.

Begam Jan says; *Now beekeeping contributes 50% to my household income.* Her future plan is to multiply the bee colonies as she also got an Alternative Transitional Hive from HVCD Project, and she is very hopeful that it will help her in increasing the bee colonies and get further progress.